



SSH WORK PROGRAMME 2012

Making longevity an asset for economic and social development

**POLSCA meeting
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FP7 rationale and policy context

- Emphasis on competitiveness: **Lisbon strategy**
- **Barcelona target** 3% of GDP for R&D
- **Sustainable development** (Gothenburg) objectives
- **Ljubljana process** - advancing the European Research Area
- Enhanced **international cooperation** - Enlarged EU, more Associated Countries, ICPC participation
- Renewed **Social Agenda**



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FP7 overview

FP7 Structure

'Cooperation' Programme

'Ideas' Programme - ERC

'People' Programme

'Capacities' Programme

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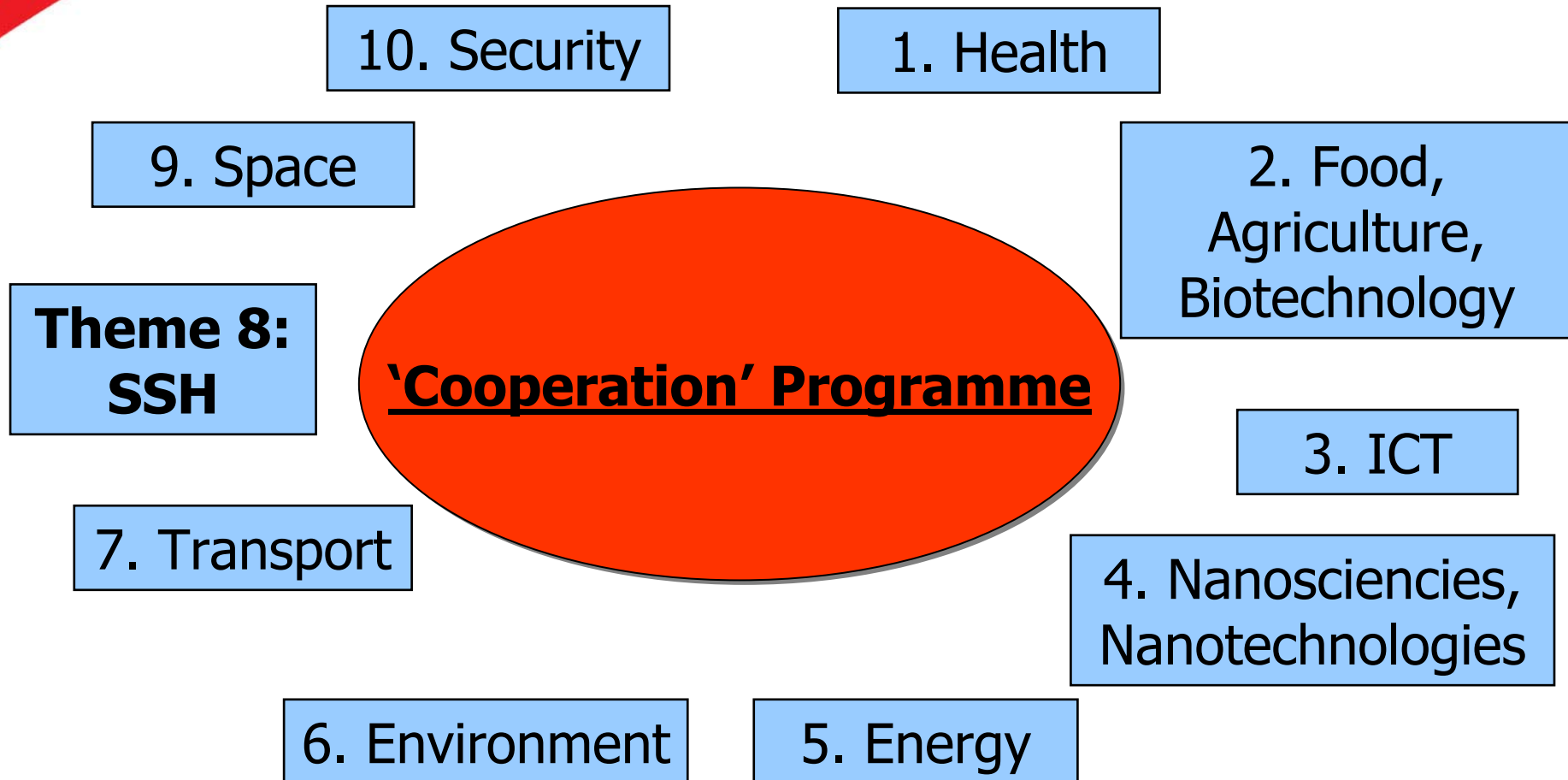


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FP7 overview

FP7 Structure



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FP7 Structure

SH 6

The study of
the human
past

'Ideas' Programme – ERC
6 SSH panels

SH 1

Individuals,
institutions
and markets

SH 5

Cultures and
cultural
production

SH 4

The human
mind and its
complexity

SH 3

Environment
and society

SH 2

Institutions,
values, beliefs
and behaviour



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FP7 overview

FP7 Structure

'Capacities' Programme

Research infrastructures

Data banks, Observatories,
Communication networks

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SSH Programme in FP7

SSH Programme – characteristics of policy relevant research

- **Issues of interest for European policy making**
- **Highest academic quality**
- **Interdisciplinary, often comparative empirical research, incl. data collection**
- **Taking stock and building up research on the already existing knowledge with special focus on EU funded projects**

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SSH Programme in FP7

EU research in SSH: Objectives

Knowing: Data, statistics, indicators

Explaining: Tools, definitions, methods

Understanding: Context, causes, mechanisms

Forward looking: Modelling, foresight, scenario

Recommending: From knowledge to policy

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8. Socio-Economic Sciences and the Humanities

Growth, employment and competitiveness in a knowledge society

**Combining economic, social and environmental
objectives in a European perspective**

Major trends in society and their implications

Europe in the world

The citizen in the European Union

Socio-economic and scientific indicators

Foresight activities

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Making longevity an asset for economic and social development

Objective:

To comprehensively assess challenges and opportunities related to transforming longevity into an asset for economic and social development in Europe.

Policy context and rationale:

- **Europe 2020 Strategy - Innovation Union – European Innovation Partnership on Active and Healthy Ageing – increasing the average healthy lifespan by 2 years by 2020**
- **Challenges and opportunities related to ageing society need a comprehensive approach – EC Communications on demography and Demography Reports**
- **Challenges related to projected shortages of labour force and sustainability of pension and welfare systems**
- **A need to take advantage of the potential of the older people as consumers and identifying related market opportunities for Europe**

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Making longevity an asset for economic and social development

Topic content:

- The challenge – description of the situation and the trend, description of policy challenges
- Why it matters for Europe – potential consequences of ageing population on growth and competitiveness, inter-generational solidarity, employment policies, science and technology policies
- Addressing the challenge – a list of research dimensions to be taken into consideration – essential elements, macro vs micro approaches, building a comprehensive picture

Ageing related research

ASPA

Activating senior potential in ageing Europe

- ✓ Paid labour and unpaid activities of older people
- ✓ Ageing and volunteering – opportunities and limitations
- ✓ Employers policies and practices on older workers
- ✓ Public policies to promote active ageing

DEMHOW

Demographic ageing and housing wealth

- ✓ Wealth structure of people in Europe – dominance of real estate
- ✓ Potential contribution of housing wealth to pensions
- ✓ Practices, opportunities and limitations of reverse mortgages in Europe



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Ageing related research

LEPAS **Long-run economic perspectives of an aging society**

- ✓ Investigating macroeconomic effects of ageing – integrating a biologically founded process of individual ageing
- ✓ Effects of ageing on health and productivity, assessment of how the feedback effects of ageing on investment and education affect long-run economic growth, competitiveness, and welfare
- ✓ Impact of optimal retirement decisions on the contribution and employability of older workers and how this feeds back to issues of intergenerational solidarity

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Multilinks

How demographic changes shape intergenerational solidarity, well-being, and social integration: A multilinks framework.

- ✓ Intergenerational family relationships
- ✓ Interdependencies between older and younger family members
- ✓ Intergenerational regimes - legal and policy arrangements

MAGGIE

Major Ageing and Gender Issues in Europe

- ✓ Quality of life of older people (health conditions, economic resources, family situation and social integration), incl. gender gaps
- ✓ The role of national and EU policies in reducing gender gaps in quality of life



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Ageing related research

SHARELIFE

Employment and health at 50+: A life history approach to European welfare state interventions

- ✓ Impact of welfare state interventions on well-being of older people through a life-course perspective
- ✓ Interactions between health, work conditions and employment to identify links between health care and labour market policies

RECWOWE

Reconciling Work and Welfare in Europe

- ✓ Labour market and social protection research
- ✓ Investigating tensions characterising the relationships between work and welfare

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Ageing related research

SPReW **Generational approach to the Social Patterns of Relation to Work**

- ✓ Investigating factors, in the area of work, leading to solidarity or tensions in intergenerational relations
- ✓ Consequencies of work relations on solidarity between generations, as well as relevance of specific work and employment policies

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Thank you for your attention!

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